

**Serial No. 09/372,898**

**Amendments**

Please amend the specification as follows:

On page 12, line 13-17 replace the two sentences beginning and ending as "The playback device 155 includes ... audio and/or video jack" with the following text: --The playback device 155 includes: a processor; memory for storing playback programs, user responses and other information; an input interface that may include one or more buttons or other input capabilities 155b; and an output interface 155a including a display, a speaker, and/or an output audio and/or video jack.--

On page 12, line 27, insert the text--(see element 461 of Fig. 4)-- between "a particular content segment" and ". In addition, some ...".

On page 13, line 10, insert the text --(see elements 461-463 of Fig. 4)-- between "time" and ". An electronic commerce business method ..."

On page 13, line 21, insert the text --(see element 463 of Fig. 4)-- between "or other format" and ". In another embodiment"